




Prime Clinical Systems

Improved efficiency & profitability, made easy.



Our top rated
Electronic Medical Records
& Practice Management
solutions do things
one way...yours.





"It's more than notes, charts or bills...It's about a solution that helps you provide excellent care while improving the efficiency and profitability of your practice."

Make Updating Your Data Management System A Positive Experience.

Proposed federal legislation and insurance regulations are making it clear that medical offices with digital records and forms will be the way of the future. Some physicians are strongly opposed to the notion of going paperless, while others see it as appealing. After all, as medical paperwork continues to pile up, many physicians wish they could spend more time treating patients and less time managing charts and forms. Regardless of what camp you are in, there is a common concern...that upgrading to a paperless, all-computerized system will be expensive, time-consuming and disruptive to your practice. No one takes this concern more seriously than we do. It's why we urge you to consider our experience and expertise. It's what puts us in a league of our own. And what ensures you that implementing a new Electronic Medical Records and/or Practice Management solution will be a great experience.

A Proven Track Record Of More Than 25 Years Means Your Practice Will Improve Productivity From Day One.

Since 1983, Prime Clinical Systems has helped more than 10,000 physicians across the country upgrade their patient and practice data management systems. Our Electronic Medical Records (EMR) and Practice Management solutions offer a range of features that are unrivaled in scope and ease of use. Equally important, our experience ensures installation and training will be a smooth, easy process. In total, you enjoy a complete solution that improves your efficiency, profitability and ability to deliver quality care from day one. So whether you're a solo practitioner or part of a large, multi-specialty group, count on us to meet and exceed your expectations. After all, unlike everyone else, we've been doing this for over 25 years.

No Company In The Industry Can Match Our Product Expertise.

In today's corporate world, where mergers, acquisitions and bankruptcies occur almost every day, we're proud that the same management and development teams who helped start our company are still with us today, 25 years later. What's more, unlike many of our competitors, we employ our own in-house team of software developers who, along with our on-staff MDs, continue to actively monitor, upgrade and support our products on a daily basis. This ensures that your practice benefits from the smoothest-running, most up-to-date systems available. In fact, our team's expertise is why Medicare consulted with us to develop HIPAA-compliant practice management software that set the standard for the industry. With Prime Clinical Systems, you can count on dealing with experienced professionals who truly understand practice and patient data management. Equally important, you can have confidence that you're dealing with a company that will be there for you, now and in the future.

INNOVATIONS IN HEALTHCARE
2005 Adaptive Business
Leaders Award Finalist

A Top Practice Management
Company, As Listed By:
MGMA

CCHIT
CERTIFIED
Ambulatory
EHR
2006



Practices Have

Great Things To Say

About Our Products:

Our Electronic Medical Records & Practice Management Solutions Work Beautifully Alone. And Even Better Together.

Patient Chart Manager (our EMR software) and *Intellect* (our practice management software) were designed to function independently or as an integrated system. So if you already have practice management software that you're comfortable with, you can enhance it with *Patient Chart Manager* for a complete "paperless office" solution.

The full power of our software comes alive, however, when both packages — *Patient Chart Manager* and *Intellect* — are deployed together. That's because the two programs share a common database and can "talk" to each other without requiring a special interface. This eliminates time-consuming double entry and enables seamless integration of billing, scheduling and patient data management. As codes and compliance issues evolve, it also ensures that all medical and billing data will simultaneously update and translate between the medical and billing files. This removes the potential for gaps, crashes and incorrect billing that can occur when there are multiple program types or interfaces involved.

The Results Continue To Impress Our Clients... Even Those Who Were Skeptical.

Practices with *Patient Chart Manager* and *Intellect* consistently report:

- Complete elimination of redundant and repetitive data entry
- More efficient enterprise management and scheduling
- Improved cash flow by 40-45%
- Reduction of labor on repetitive tasks by 20-30%
- Ability to provide higher quality of care with faster, easier access to medical data
- The bundled software solution typically pays for itself in the first 3-6 months

Our Training Options Maximize Productivity & Convenience.

Our training process expedites the ease and speed at which your personnel learn to use the new software. We offer many options to accommodate your staff's needs, including on-site, on-phone and video tutorials. Our video tutorials bring a new level of efficiency and flexibility to the training process, as they:

- Cut training costs in half
- May be viewed and "re-viewed" at any time
- Allow each user to learn at their own pace
- Make training of new employees simple
- Are accessible from any computer with an internet connection

Secure, HIPAA Compliant And CCHIT Certified.

- 192 Bit-encrypted files
- Password protection
- Digital certification compliant
- Double signature enabled (resident, PA, NP, etc.)

"We bill for close to 10,000 procedures a month and have an AAAASF certified surgery center, so we also bill facility charges. Before using Prime Clinical systems, our filing was weeks behind. If someone needed to look at an op report, check an authorization or review an H & P, that meant hours a week pulling charts, finding paperwork, copying, etc. All that is behind us now...the software paid for itself and the hardware in the first year alone. Our filing is non-existent and we operate much more efficiently, which has the added bonus of a happier staff. Selecting Prime Clinical as our billing and EMR vendor was one of the best decisions I've made in my healthcare career of over 20 years in the industry.

- Pam Kunisawa, Administrator
Grossman Medical Center/ Grossman Burn Center,
Sherman Oaks, CA

"Patient Chart Manager has made accessing and inputting medical data so fast, easy and efficient, I can now provide better care to more patients. It also records CPT codes and works with Intellect. So billing and reimbursement is automatically handled and monitored with virtually no human intervention. My profit and reimbursement level increased by nearly 40% the first year."

- Dr. Lowery, D.P.M. - Wexford, PA

NSR Medical, Los Angeles serves more than 500 patients a day in four locations. We've been using Intellect, Prime Clinical's practice management software, for 7 years. It's worked so well we trusted that Patient Chart Manager, their EMR software, would offer the sophistication, functionality and scanning capabilities we needed. Our goal was to rid the practice of paper while improving day-to-day workflow. And it has done exactly that. After just 6 months, our practice scanned in more than 160,000 documents. In addition, about half of the practice's 14,000 patient medical histories are already in the system. As a result, we are able to process 75% more accounts in the same amount of time, resulting in increased revenue."

- Francyne Hickerson, Finance Manager /MIS
NSR Medical, Los Angeles



FACT: 19% of physicians

abandon their new EMR solutions.

FACT: This will not happen to you with

Patient Chart Manager...Guaranteed!

Our Electronic Medical Records Solution – “Patient Chart Manager”

The Most Comprehensive Electronic Medical Record Solution In The Industry Is Also The Easiest To Use.

The importance of ease of use cannot be overemphasized. After all, you can have the most advanced Electronic Medical Records (EMR) solution available, full of great features, but if it's too complicated or cumbersome, it quickly becomes a burden to your practice and peace of mind. Many physicians abandon their new EMR solution for this reason. However, with our **Patient Chart Manager**, this will not happen to you... guaranteed. We've designed it with the understanding that no two physicians are alike. You have your own way of doing things, and you want your EMR software to work the same way you do. That's why we made **Patient Chart Manager** the most customizable, feature-packed and easy-to-use EMR software available. For example:

- Most other EMR programs are constrained by “knowledge base” technology, which forces you to answer a series of questions in logic trees in order to enter a diagnosis — coding and charting a simple ear infection can take over 50 clicks!
- **Patient Chart Manager** is unique in that it lets you input your notes the way you want — click, write, dictate or draw. You can use digital versions of all the forms you currently use in your practice. You can also quickly customize the forms and templates as you go, making them as detailed or brief as you want.
- For those who prefer to use paper, **Patient Chart Manager** streamlines that process too — it supports handwriting recognition, and enables you to use bar-coded forms that can be scanned and autofiled into the system. The flexibility and ability to be customized is why our EMR solution increases the speed and efficiency of providing quality care from day one, rather than slowing it down like so many others.

Save Time, Money And Provide Better Care.

Imagine inputting your notes right in the exam room and being finished before you see your next patient, instead of spending hours later dictating or filling out charts. And because you'll have instant access to a patient's complete medical file and most up-to-date insurance information, you'll make better clinical decisions, improve coding accuracy and speed reimbursement. Your office will also run smoother. There will be no more hours wasted as your staff searches for, and then mails or faxes the many support documents that insurance companies require for payment. This paperwork can be emailed or faxed from within our EMR system with a couple of clicks. **Patient Chart Manager** has been shown to reduce labor hours associated with these time-consuming tasks by as much as 30%!

We offer a money-back guarantee that those in your practice will be satisfied with Patient Chart Manager and not want to abandon it due to difficulty of use or “slow down” of practice operations and caregiving. This guarantee and the features below make it the only EMR choice that comes with real peace of mind.

- Use 100% of your existing forms
- Unrivaled flexibility — click, write, dictate or draw notes
- Configure screen menus and forms to suit your needs
 - The “look and feel” is customizable by each user, so every physician, PA, nurse, and/or administrator in your office can enjoy interfaces and forms that have been personalized to meet their individual preferences.
- Have instant access to all patient medical data
 - Integrates and tracks patient chart data, appointment history, prescription history, lab reports, allergies, images and much more
- E-prescribe using a full drug database updated quarterly
- Built-in tools to easily organize and scan current charts
- Barcodes any document, new or existing, allowing it to be automatically filed in the proper place
- Automated patient reminders can be sent by phone, emails and text messages
- Accepts documents, reports and forms via fax & email or scanning with no additional tools or programming
- Electronic “sticky-note” option
 - Can be added to any file as a reminder or “flag”
- Automatically fills out any form
 - Workers' Comp, prescriptions, hospital and home health forms, immunization records and more
- Automatically generates superbills
- Simplified posting by CPT code
- Compatible with all major platforms, including the HL7 medical data exchange standard and the DICOM medical imaging standard



Our Practice Management Solution – “Intellect”

No Other Scheduling And Billing Software Does So Much... Automatically.

There are a host of practice management software systems on the market. But none of them can automate as many tasks and handle them as efficiently as *Intellect*. Physicians using *Intellect* have reported that it has increased their cash flow by as much as 45%...and that the system literally paid for itself within three to six months. The bottom line is that *Intellect* can do virtually any repetitive scheduling and billing function you require — without any human intervention. No other practice management system even comes close to providing this level of automation.

Examples Of Why *Intellect* Is The Industry's Top Performing Solution For Improving Efficiency Through Automation:

- **Other systems** automatically generate a list of insurance bills with problems
- **Only *Intellect*** automatically tracks reimbursement and aging on every CPT code, every day. And if something is past due it will automatically generate a tracer letter for each “problem claim” that can be sent to the appropriate insurance carrier(s), helping to resolve the matter as quickly as possible.
- **Other systems** automatically generate lists of patients to check for insurance eligibility.
- **Only *Intellect*** automatically reviews daily appointment schedules, then queries payers to validate coverage before the patients walk through the door.
- **Other systems** produce a list of patients who have outstanding bills.
- **Only *Intellect*** automatically displays detailed collection data on a single screen.

With Our Remote Options, You Can Access Patient And Practice Data From Anywhere.

With WebSTAFF, physicians can access schedules and input procedure and diagnosis codes from virtually any internet-connected computer, whether in the hospital, at home or in a far-away remote location. These same functions can be handled through your PDA, using PocketSTAFF. Either way, all information including diagnoses, procedures, schedule changes and new patient entries are transferred through *Intellect*, eliminating the need for time-consuming double entry.

**FOR MORE INFORMATION ON OUR PRODUCTS,
SERVICES AND TRAINING OPTIONS, PLEASE CALL:
877-444-1156 OR VISIT: www.primeclinical.com**

***FACT: Practices using Intellect
report a dramatic improvement in
cash flow, timely reimbursement
and employee productivity.***

The features below make *Intellect* a top-rated choice because it's a complete billing and scheduling solution that can automatically:

- Schedule appointments and track patient visits
- Send appointment reminders to patients via email, telephone or text message...in any language
- Verify patients' insurance eligibility...before they walk in the door
- Generate billing statements and aging reports
- Track and ensure that proper reimbursement is met for each CPT code on every bill
- Track and bill, in sequence, the primary and secondary insurance carriers as well as balances due from patients
- Send payment reminders to all parties on any defined schedule
- Monitor capitated insurance plans
- Provide Electronic Remittance Advice (ERA)
- Generate superbills for each patient and, based on appointment schedule, have them ready before the patients walk in the door
- Process claims to over 1,300 insurance companies.
- Send bills electronically to third party billing services, so bills can then be mailed with no internal labor
- Enable scheduling and billing workload to be remotely shared between multiple practice locations
- Apply family payments to oldest balance within the family account
- Have monthly, quarterly and yearly stacked reports printed at any predefined time or interval



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